Framework of Web Governance

The Framework of Web Governance describes all the elements you need to manage an online presence of any size.

The 4 Pillar Activities of Web Governance (& sub-tasks) Maintenance Leadership Development Infrastructure 1. Strategy & KPIs 1. Planning 1. Publishing 1. Architecture selection 2. Architecture management 2. Policy & standards 2. Content 2. Quality assurance 3. Resource & budget 3. Design 3. Engagement monitoring 3. Performance management 4. Build 4. Monitor activity 4. Performance monitoring 4. Data & security management 5. Testing 5. Infrastructure monitoring 6. Hosting 6. Change control 7. Review Leadership Development Maintenance Infrastructure Complexity Budget People Tools Processes 1. Manpower 1. Technology 2. Skills 1. Policies 1. Salaries 2. Systems 3. Roles & responsibilities 2. Procedures 3. Software 2. Software 3. Documentation 4. Tools 3. Other, e.g. contractors 4. Team structures People **Tools Budget Processes** The 4 Pillar Resources of Web Governance (& sub-elements)